

## WINNERS ALL THE WAY

16 April 2024 – FOR IMMEDIATE RELEASE

### **Announcing the Winners in the important European Bridal Week Awards 2024**

A key ingredient in the European Bridal Week success story has to be the industry awards that recognise outstanding businesses. At a glamorous event held at Essen's "Colosseum Theater" on Sunday 14 April, the second day EBW 2024, many hundreds of guests – exhibitors and show visitors as well as local dignitaries, including the Mayor of Essen, Rudolf Jelinek, who presented influencer Kennedy Bingham with the inaugural Trailblazer Award – celebrated in style.

What makes this awards programme score points over others is that retailers themselves have cast their votes, only one per award category, and collectively made the decision as to which suppliers among the 500 exhibiting labels at the show, are most deserving of that coveted title.

The Awards programme, hosted this year by the high-flying Italian presenter Pietro Polidori, is a demonstration of passion, pride, and that all-important ethos of making a difference. And being a finalist shows the belief that others have in a supplier's ability to set the trends and deliver quality and style that sets them apart; making it to that last stage is a true achievement and certainly something to

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celebrate. It shows that particular design houses are special... and different.

We are delighted to announce this years' European Bridal Week Awards winners:

**Best Marketing Campaign Supplier Award**

**Winner: Très Chic**

Finalist: Justin Alexander

Finalist: Modeca

**Best Customer Service Supplier Award**

**Winner: Très Chic**

Finalist: Bianco Evento

Finalist: Justin Alexander

**Best Accessories Supplier Award**

**Winner: Bianco Evento**

Finalist: G. Westerleigh

Finalist: Poirier

**Best Menswear Supplier Award**

**Winner: Wilvorst**

Finalist: Immediate Fashion

Finalist: Manzetti

**Best Eveningwear/Prom Supplier Award**

**Winner: Christian Koehlert**

Finalist: Kleemeier

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Finalist: Luxuar

**Best Bridal Supplier Award**

**Winner: Justin Alexander**

Finalist: Modeca

Finalist: Très Chic

In addition, the 2024 programme presented one bridal enthusiast with a lifetime achievement award recognising his contribution to the growth of the industry. Our congratulations go to Larry Warshaw.

EUROPEAN BRIDAL WEEK | 13 - 15 APRIL 2024 | MESSE ESSEN,  
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<https://www.europeanbridalweek.com>

**Editor's note:**

There is imagery associated with this press release. Please follow this link for downloading imagery:

<https://we.tl/t-10WKRslEbs>

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